

004221-26294260

Fig. 5

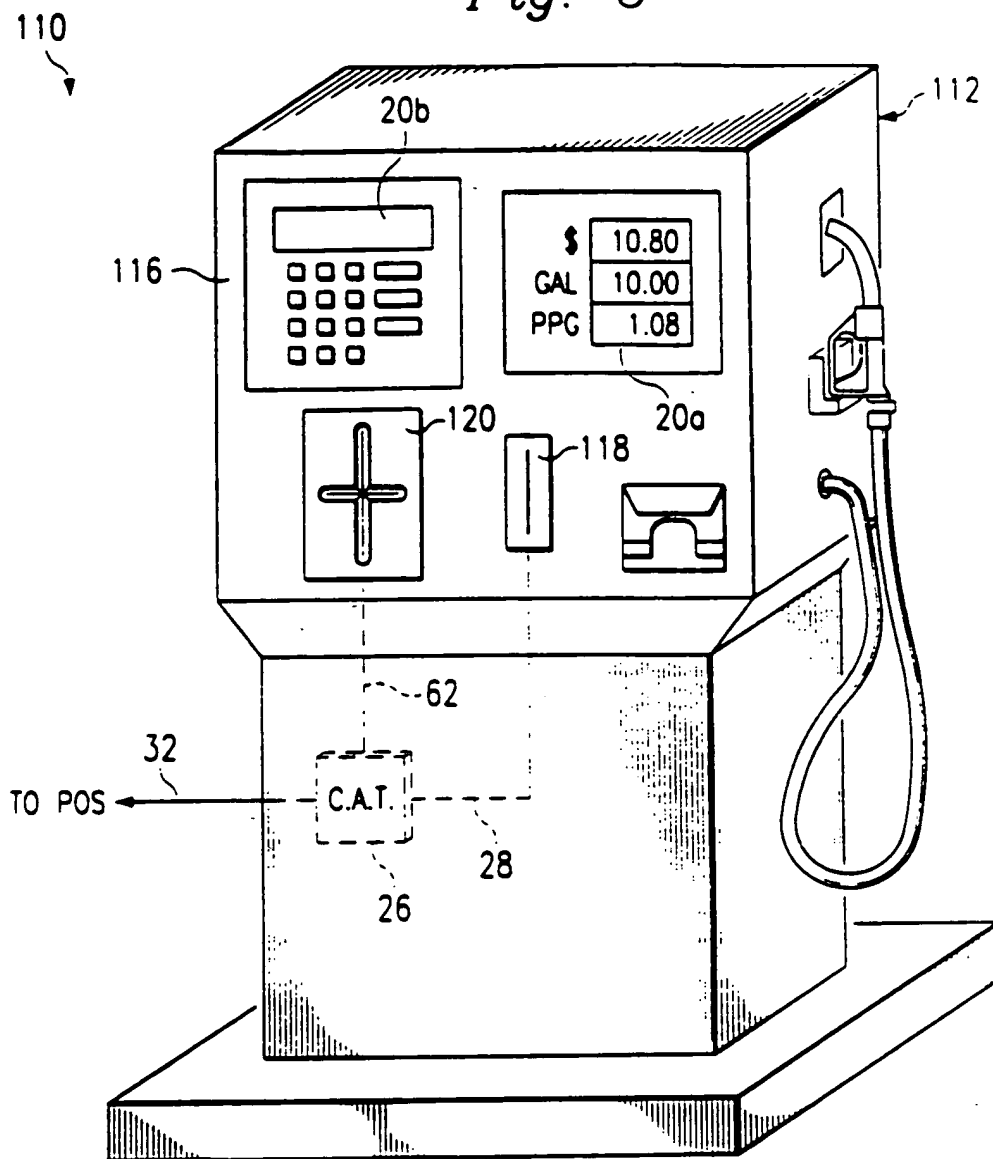
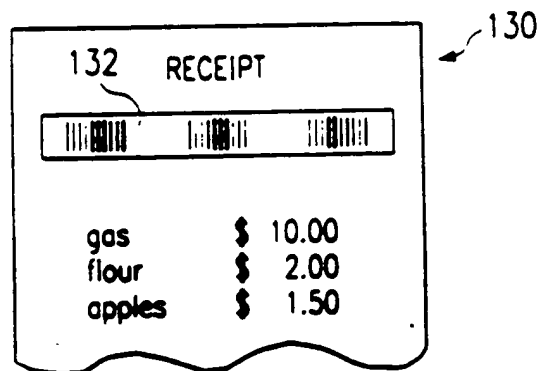
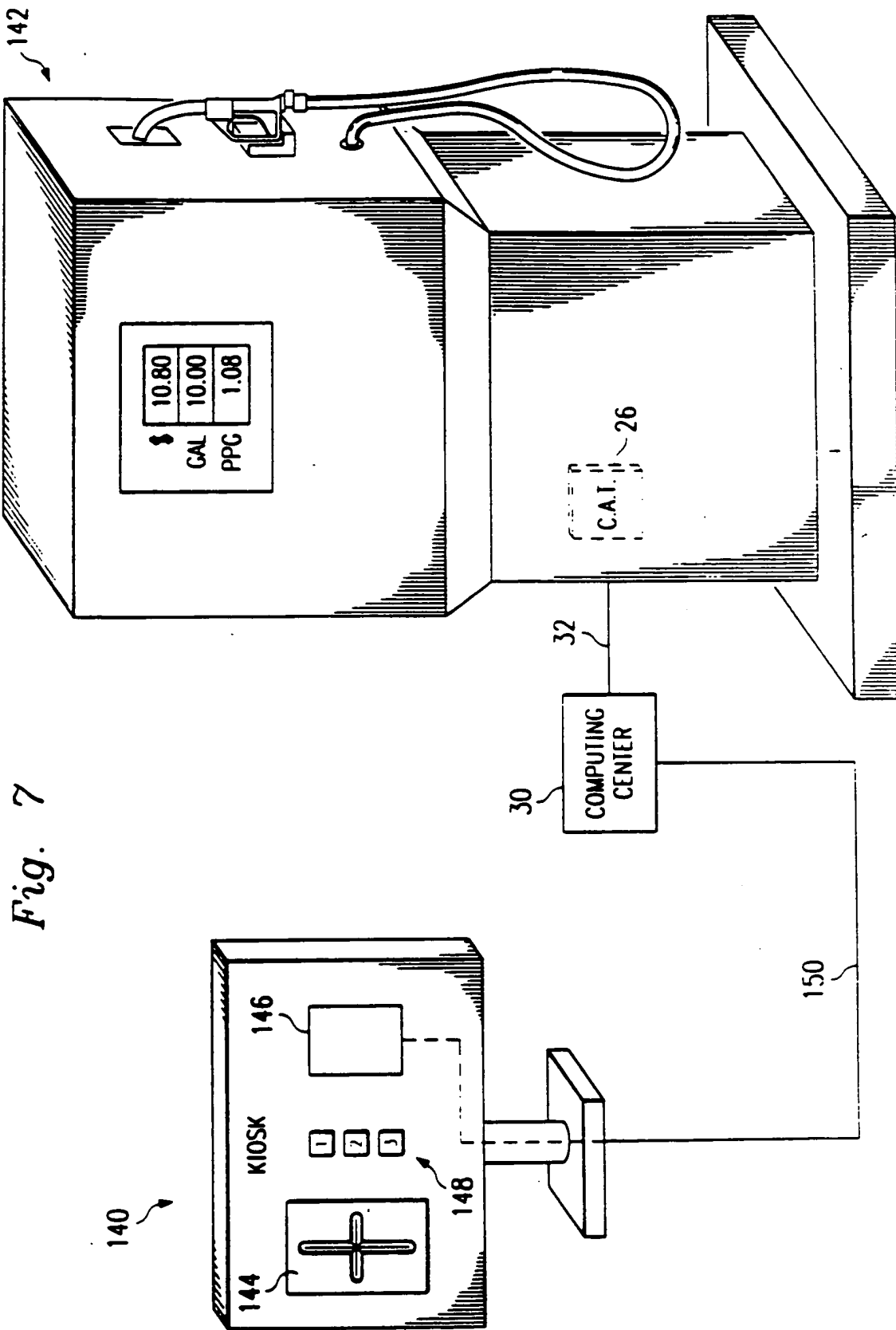
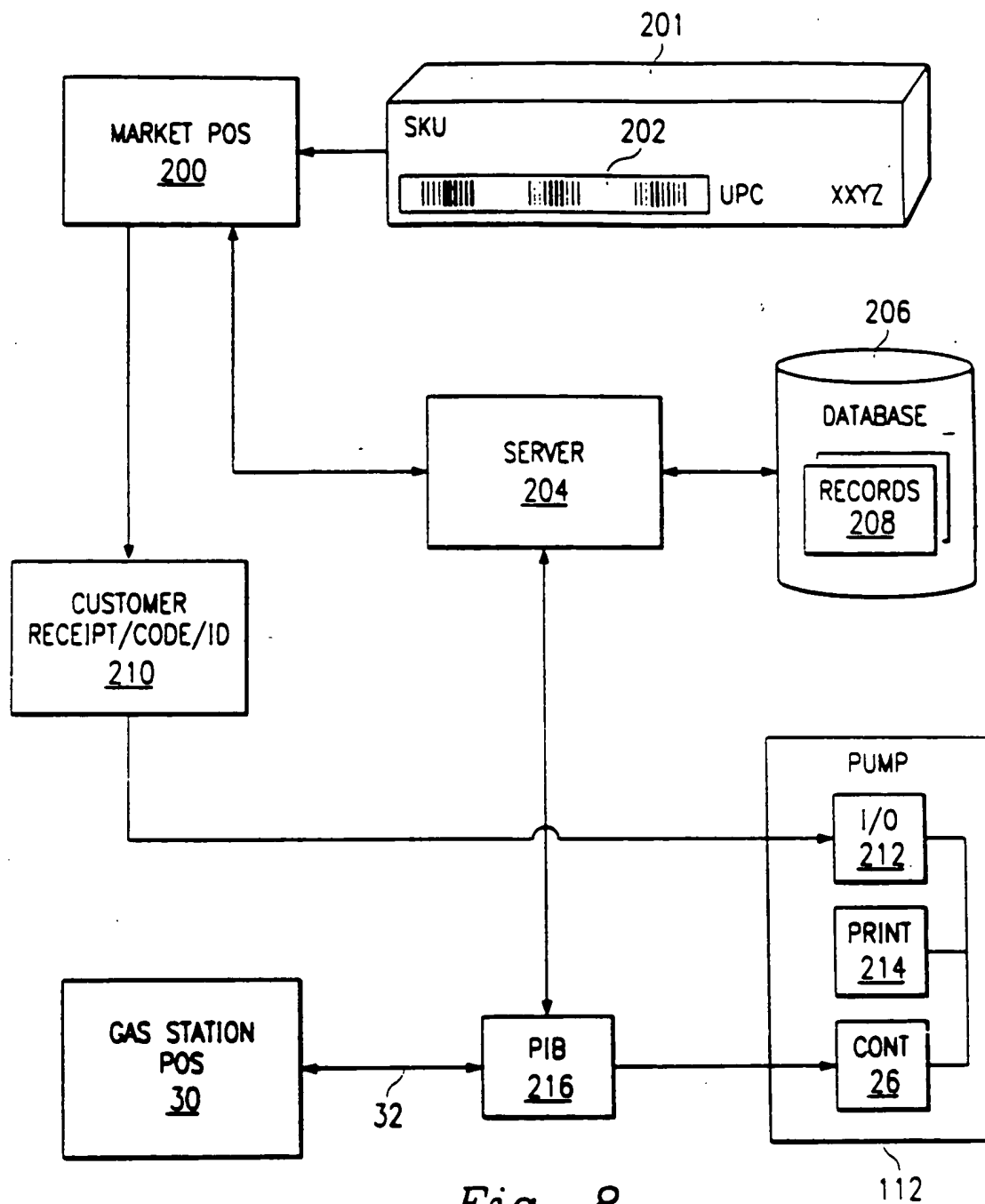


Fig. 6







0074631 26694450

26331.72

Fig. 9

SMITH, A ID NO. 1234ABC						
DATE	PURCHASES	QUANTITY OF DESIGNATED ITEMS (PROMO)	TOTAL QUANTITY (LOYALTY)	DISCOUNT	DISCOUNT USED	DISCOUNT AMOUNT
302	304	306	308	310	312	314
1/5/99	20\$	3	5	N		
1/17/99	15\$	5	10	Y (≥ 5 PROMO)	1/20/99	10¢/GAL
1/28/99	45\$	2	4	N		
2/4/99	25\$	1	3	Y (>20 LOY) Y (>100\$)		10¢/GAL } 25¢/GAL 15¢/GAL }
TOTAL	\$105	11	22			

316 318 320

208

300

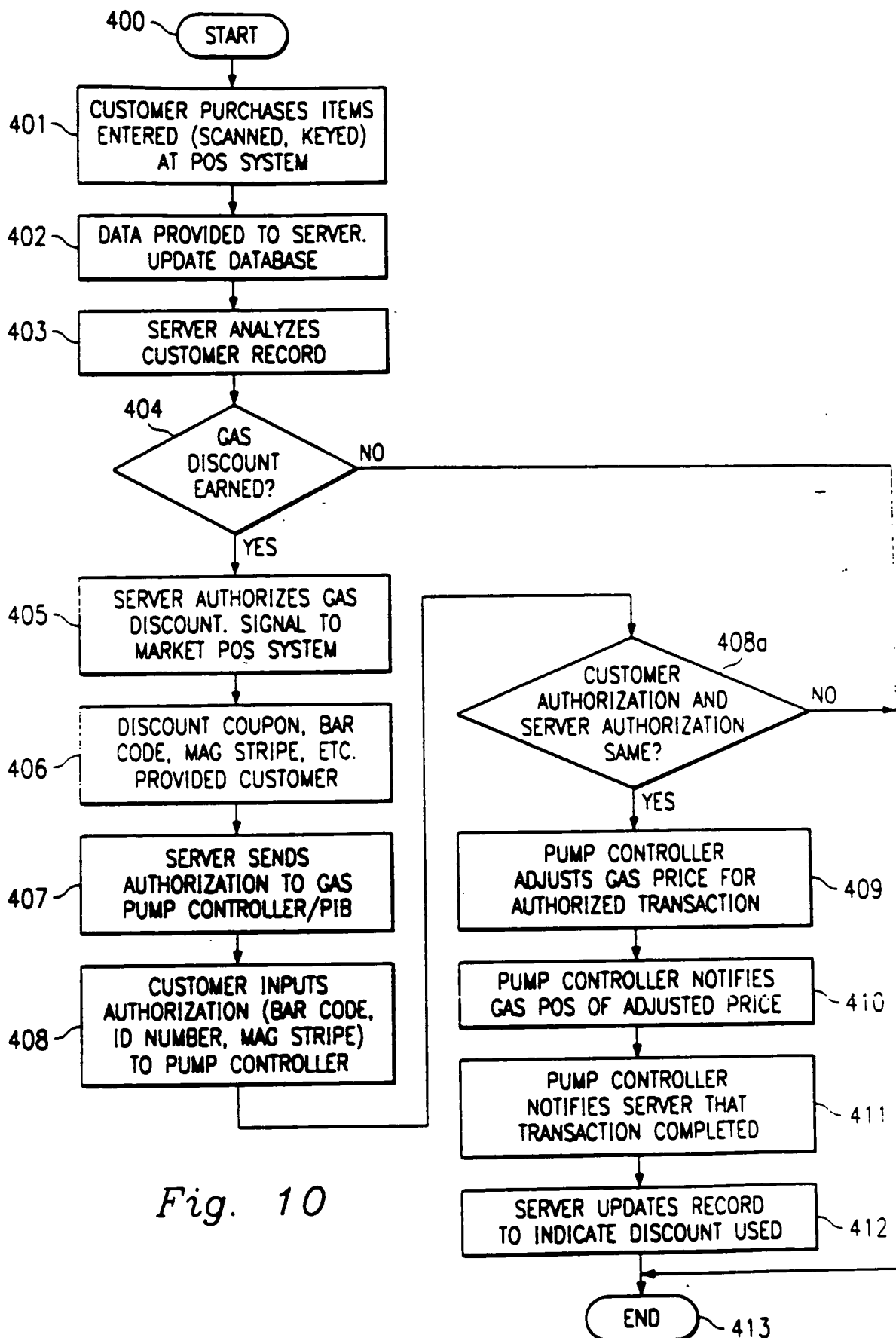


Fig. 10

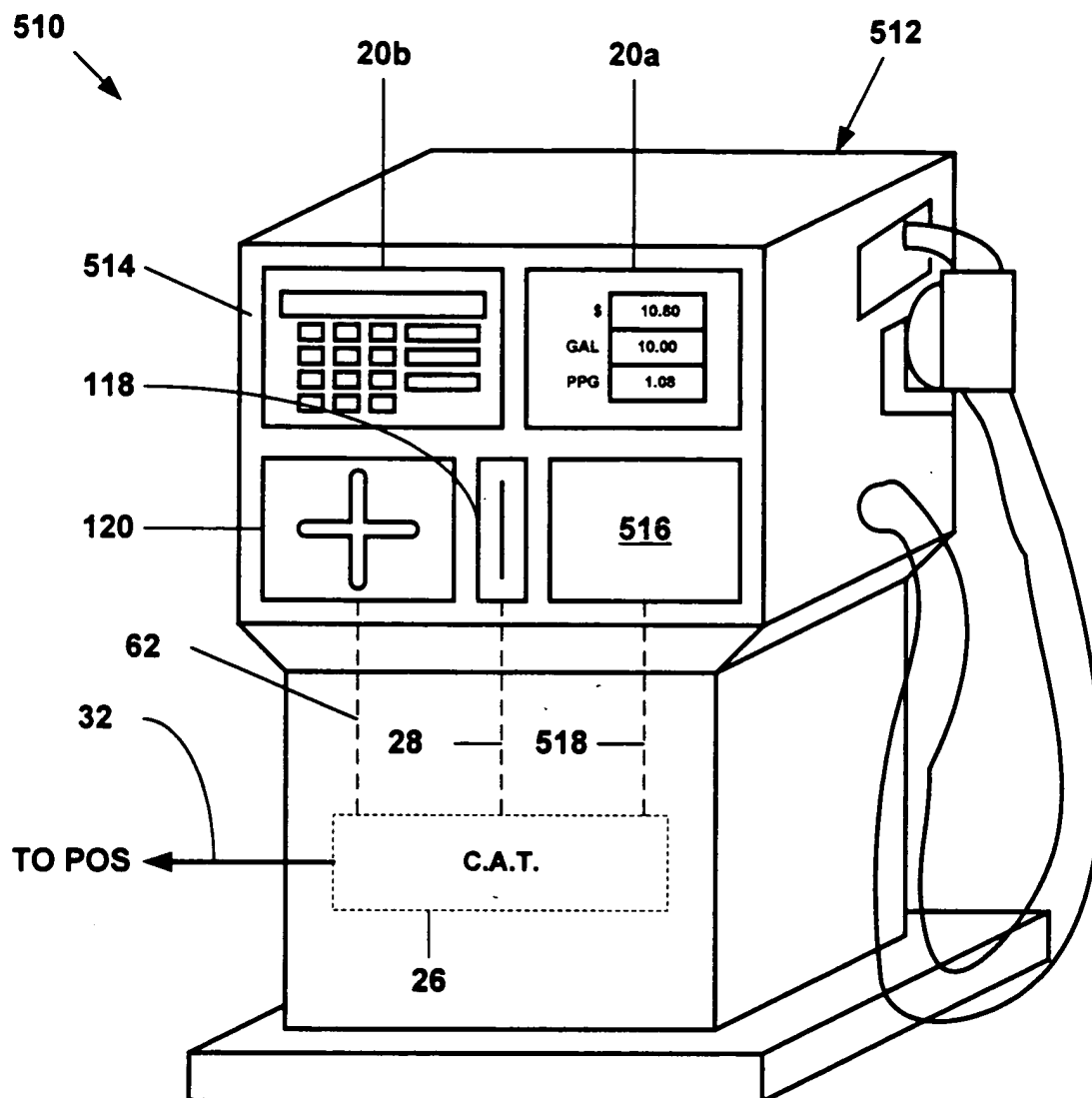


Fig. 11

600

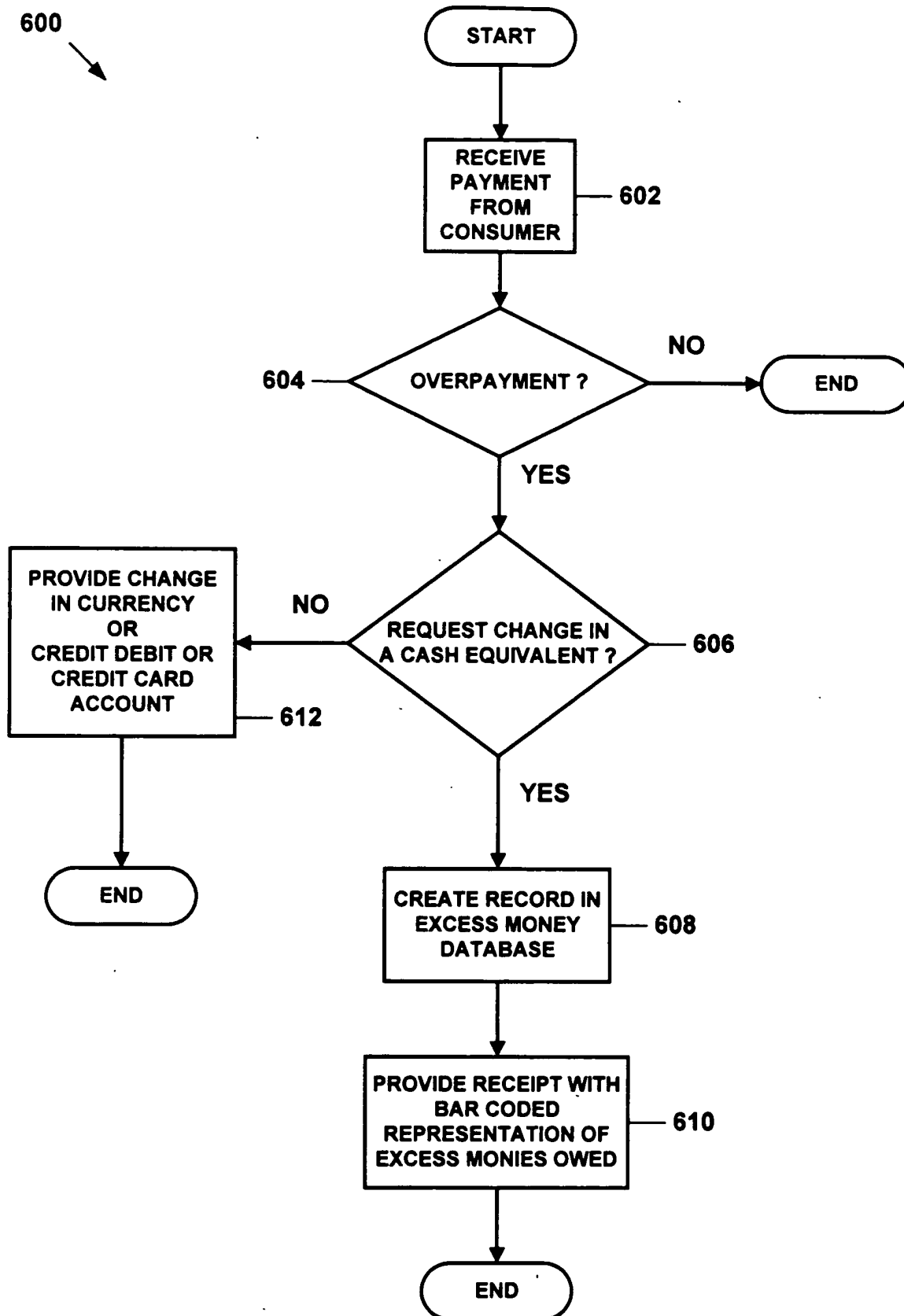


Fig. 12a

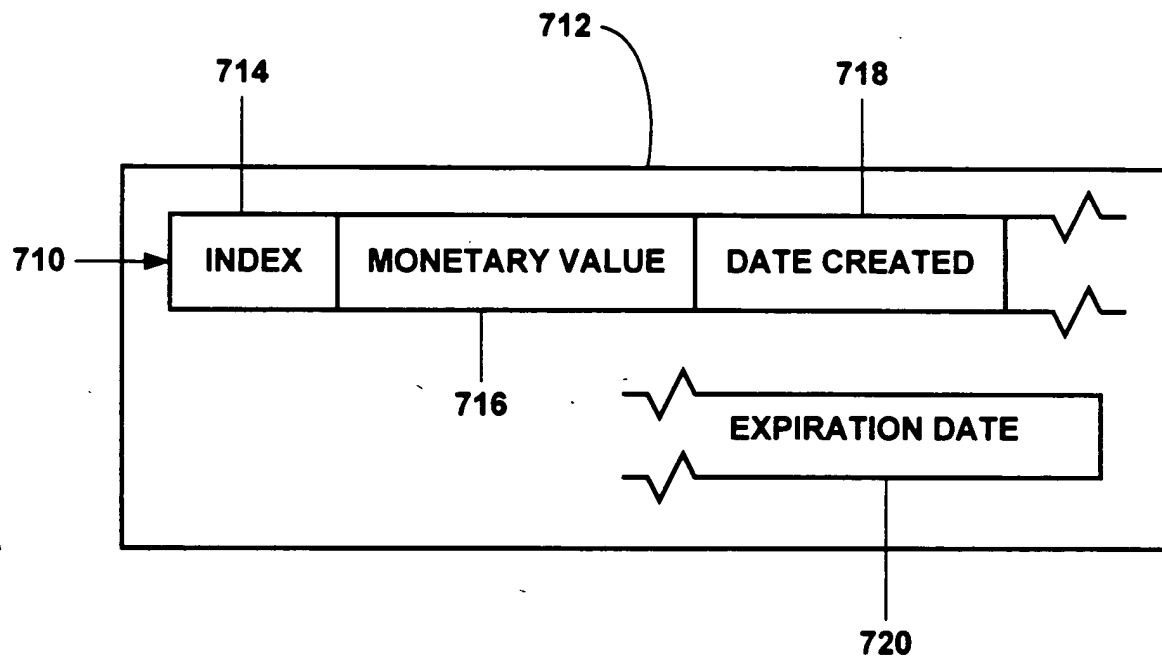


Fig. 12b

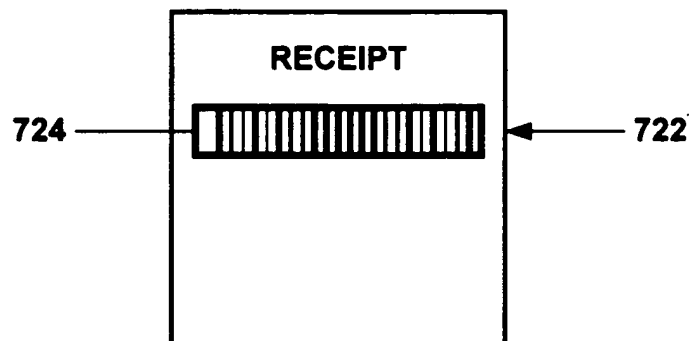


Fig. 12c